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NEWBEAUTY[®]
 MAGAZINE

facial plastic surgeon

ATTENTION TO DETAIL

By
DR. JEFFREY B. WISE
 WISE CENTER FOR PLASTIC SURGERY
 WAYNE, NEW JERSEY
 NEW YORK, NEW YORK

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aving performed more than 4,000 facial and eyelid procedures, Ivy League-trained Dr. Jeffrey B. Wise's approach is to bring out each patient's individual beauty. He is dedicated to achieving the most natural aesthetic result by tailoring each procedure to his individual patient's goals. His background in head and neck surgery and specialized training in facial plastic surgery gives him a unique knowledge of the face and its underlying structures. With a practice that focuses exclusively on performing plastic surgery of the face, head and neck, Dr. Wise leverages his depth of skill into a breadth of beautifying options to help his patients achieve the best versions of themselves.

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My profession is the fusion of my greatest passions: science, artistry and architecture.

WHO I AM

- 1. MOST MEMORABLE PATIENT REACTION**
 I truly enjoy helping my mother-of-the-bride patients get ready for their daughter's weddings and the photos they are going to be in. A recent patient told me she used to dread taking photos, but now she can't wait to be in the wedding photos because she loves the way she looks.
- 2. WHAT I LOVE MOST ABOUT MY PROFESSION**
 Facial plastic surgery is the fusion of my greatest passions: science, artistry and architecture. It allows me to reconcile the studies I truly enjoy in a way that improves people's lives.
- 3. WHAT I CAN'T LIVE WITHOUT**
 I don't tell them this enough, but the one thing I absolutely cannot live without is my staff.
- 4. CELEB PHOTOS MY PATIENTS MOST OFTEN BRING IN**
 The Kardashian family; mainly Kylie Jenner for her lips. Previously it was Ashley Simpson's nose and Megan Fox's brow structure.
- 5. MY OPERATING ROOM PLAYLIST**
 The Beatles, Beastie Boys, Coldplay and Billy Joel.
- 6. WHAT SETS MY PRACTICE APART**
 We focus exclusively on facial plastic surgery rather than the entire body; this allows us to have vast and refined experience in the structures of the face and the know-how to develop uniquely tailored treatment plans for our patients.
- 7. CAREER-DEFINING PATIENT**
 I recently treated a patient whose nose and face had become disfigured from a terrible car accident. I was able to rebuild her nose by using bones from her ribs. A few weeks later, she was finally able to go out in public feeling comfortable and happy with the way she looked. The surgery changed her life and it was extremely gratifying for me as well.
- 8. MY MOTTO**
 Providing high-quality care in a nonjudgmental, collaborative atmosphere.



PHOTOGRAPH BY JOHN ARELLO PHOTOGRAPHY

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ABOUT DR. WISE

Dr. Jeffrey B. Wise serves as a clinical assistant professor of facial plastic and reconstructive surgery at New York University School of Medicine. He is also a fellow of the prestigious American College of Surgeons.

MY CREDENTIALS

Medical Degree
 Weill Cornell Medical College of Cornell University

Board Certification
 American Board of Facial Plastic and Reconstructive Surgery

American Board of Otolaryngology / Head and Neck Surgery

CONNECT

Visit the doctor's gallery of before-and-after photos at: newbeauty.com/wise

Locations
 Wayne, New Jersey
 New York, New York

Phone
 973.305.1400

drwise.com



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A FEW OF MY SPECIALTIES...

- Facelift / Mid-Facelift
- Rhinoplasty
- Blepharoplasty
- Necklift / Neck Liposuction
- Facial Rejuvenation
- Hair Restoration
- Otoplasty
- Botox® / Fillers
- Fat Transfer

