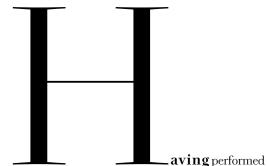
# ATTENTION TO DETAIL

# DR. JEFFREY B. WISE

WISE CENTER FOR PLASTIC SURGERY WAYNE, NEW JERSEY NEW YORK, NEW YORK



more than 5,000 facial and eyelid procedures, Ivy League-trained Dr. Jeffrey B. Wise's approach is to bring out each patient's individual beauty. He is dedicated to achieving the most natural aesthetic result by tailoring each procedure to each individual patient's goals. His background in head and neck surgery and specialized training in facial plastic surgery gives him a unique knowledge of the face and its underlying structures. With a practice that focuses exclusively on performing plastic surgery of the face, head and neck, Dr. Wise leverages his depth of skill into a breadth of beautifying options to help his patients achieve the best versions of themselves.

My profession is the fusion of my greatest passions: science, artistry and architecture.

#### WHOIAM

### HOW DO YOU MANAGE PATIENT EXPECTATIONS?

I take a lot of time with my patients (I set aside an hour in my schedule) for a thorough consultation. I also meet with them on multiple occasions, if necessary, to make sure we are both comfortable with the plan

### 2. My most requested procedures

Rhinoplasty has become my most requested procedure along with facial rejuvenation and eyelid procedures

# **3.** How can you tell if an eyelid lift or browlift is appropriate?

I provide a thoughtful facial analysis. I would do a browlift when someone has droopy brows. It's critically important not to create a surprised look with a browlift. An eyelid lift is necessary when the eyelids are sagging; by getting rid of extra skin on the eyelid we can create a more refreshed look

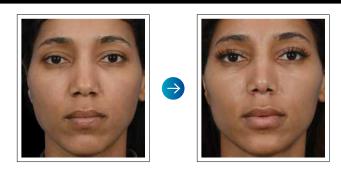


A mother-of-the-bride patient stated that she was dreading being in photos. We performed a total facial rejuvenation on her a few months prior to the wedding. After the wedding, she was so excited to show me photos. She not only looked beautiful, but also felt beautiful, which is the most important part

## 5. CAREER-DEFINING PATIENT

I recently treated a patient whose nose and face had become disfigured from a terrible car accident. I was able to rebuild her nose by using bones from her ribs. Afterward, she was finally able to go out in public feeling comfortable and happy with the way she looked. The surgery changed her life and it was extremely gratifying for me as well

**6.** WHAT ARE YOU BEST KNOWN FOR? Natural-looking results



Nasal Tip Refinement

This 32-year-old patient was unhappy with the width and tip of her nose. Dr. Wise performed a rhinoplasty to reduce the width of her nose and a create a more refined and elegant tip.



# **O** MY CREDENTIALS

**Medical Degree** Weill Cornell Medical College of Cornell University

**Board Certification** American Board of Facial Plastic and Reconstructive Surgery

American Board of Otolaryngology / Head and Neck Surgery

#### CONNECT

Visit the doctor's gallery of **before-and-after** photos at: **newbeauty.com/wise** 

**Locations** Wayne, New Jersey New York, New York

**Phone** 973.588.3043

drwise.com drwisehair.com drwisenose.com



**(+)** 

#### A FEW OF MY SPECIALTIES...

Facelift Mid-Facelift Rhinoplasty Blepharoplasty Necklift Neck Liposuction Facial Rejuvenation Hair Restoration Otoplasty Botox® Cosmetic Fillers Kybella® Fat Transfer Platelet-Rich Plasma (PRP) Therapy